



॥वसुधैव कुटुम्बकम्॥

# SYMBIOSIS

INTERNATIONAL (DEEMED UNIVERSITY)

## Newsletter

Pune | Bengaluru | Noida | Nashik | Hyderabad | Nagpur

Volume 2 | Issue 3 | July - September 2023





# Rankings



## India Today Rankings 2023

- Symbiosis Institute of Design is ranked 3<sup>rd</sup> Best Emerging Fashion Design College.
- The BCA and BBA (IT) programmes of Symbiosis Institute for Computer Studies and Research ranked at #3 and at #11 respectively.



## Outlook-I Care Rankings 2023

- Symbiosis Institute of Media Communication ranked as the second best private media school in India.
- Symbiosis Institute of Design is ranked 3<sup>rd</sup> Best Private College for Fashion Design.
- Symbiosis Institute for Computer Studies and Research ranked #12 for its BBA programme and #2 for its BCA programme.



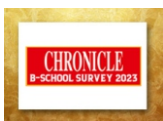
## Times BBA Education Ranking Survey 2023

- Symbiosis Centre for Management Studies, Pune ranked at # 3 in the country, #2 among Private Universities, and #1 in the Western region.



## Business Today 2023 B School Survey

- Symbiosis Institute of Operations Management ranked # 38 in Overall Top B Schools of India, #20 in Top 100 Private B Schools of India and #14 in West zone.



## Business Today 2023 B School Survey

- Symbiosis Institute of Operations Management ranked #37 in Overall Top B Schools of India and received an A+ Grade in Top Schools.

# Achievements

## INSTITUTE ACHIEVEMENTS

- The Symbiosis School of Economics has been awarded 8 districts of Maharashtra namely Satara, Ahmednagar, Jalgoan, Nanded, Chandrapur, Bhandara, Gondia and Wardha to carry out the district growth strategy and implementation plan for Govt of Maharashtra with an objective to help the Government to steer the economy towards a one trillion dollar economy by 2028.
- Symbiosis University Hospital and Research Centre is now an approved Centre for Kidney transplant surgeries, and has successfully conducted the first **Kidney Transplant**. 2 Kidneys and Liver from a brain dead patient were retrieved for organ transplantation.
- Symbiosis Medical College for Women is ranked at number 1 among the Deemed Medical colleges by DGHS, Govt of India.
- Symbiosis Institute of Geoinformatics has become a member of the United Nation Global Geospatial Management. It is a prestigious membership of UN-GGIM academic network. Some other members are Harvard University, University of California Barkale, Lund University etc.
- Symbiosis Centre for Corporate Education and Credai Maharashtra have signed an MoU to start a Certified Course for the first time in the Construction Sector. This is a one of kind course in the Construction Sector.



## FACULTY ACHIEVEMENTS

- Mrs. Sanjivani Mujumdar, Hon. Director of Symbiosis Society's Dr. Babasaheb Ambedkar Museum & Memorial has been awarded the prestigious “Dr. Babasaheb Ambedkar Smruti Award” for the year 2023.

### Mrs. Sanjivani Mujumdar receiving the award



- Prof. (Dr.) Shashikala Gurpur, Fulbright Scholar Director, Symbiosis Law School, Pune Dean Faculty of Law, Jean Monnet Chair Professor (EUC-Lamp co-funded by EU) has been appointed as a Distinguished Visiting Professor at West Bengal National University of Juridical Sciences (WBNUJS), Kolkata.



- Dr. Vandana Sonwaney, Director Symbiosis Institute of Operations Management has been appointed as Grand Jury Member for selecting CSR and Sustainability Awards 2022 held by 'The Associated Chambers of Commerce and Industry of India'.

- Dr. Om Prakash, Deputy Head and Associate Professor, Symbiosis Centre for Climate Change and Sustainability (SCCS) has been Elected as Chairman of the Subcommittee on Methanogenic Archaea of the International Committee on Systematics of Prokaryotes (ICSP) UK.



*Dr. Om Prakash, Deputy Head and Associate Professor, SCCCS*

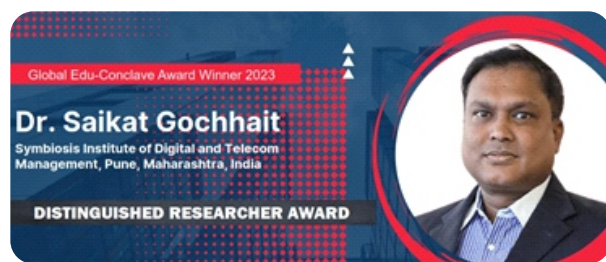
- Dr. Sameer Pingle, Director Symbiosis Centre for Management Studies, Nagpur was conferred by the Smt. Kamal Sharma award on 5<sup>th</sup> September 23 for Academic Excellence.



*Dr. Sameer Pingle, Director- SCMS, Nagpur*



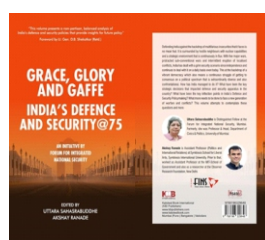
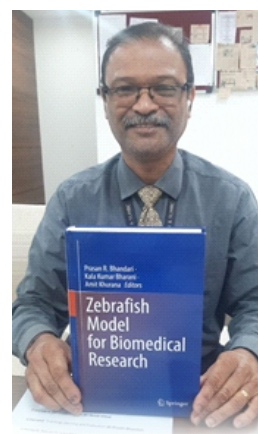
➤ Dr. Saikat Gochhait, Assistant Professor at Symbiosis Institute of Digital and Telecom Management has been bestowed with the prestigious International Distinguished Researcher Award 2023. The award has been instituted by the International Institute of Organized Research (I2OR) which is a registered MSME with the Ministry of Micro, Small and Medium Enterprises, Government of India and Green ThinkerZ which is registered at NGO Darpan, NITI Aayog.



➤ Dr. Vandana Ahuja, Director, Symbiosis Institute of Business Management, NOIDA has been awarded the Woman of Excellence Award, 2023 in recognition for her outstanding professional achievement and contribution towards Academics and Research, by India Achiever's forum.

➤ Dr Anita Sable, Assistant Professor, Symbiosis Law School, Hyderabad, was appointed as an advisory board member of the Editorial board of Legal Specs Journal of Research and Legal Studies.

➤ Dr Prasan Bhandari, HOD Pharmacology at Symbiosis Medical College for Women has authored and edited a path breaking book on Zebrafish for Biomedical Research published by the reputed International Publisher Springer. The book will be useful for experimental research as an alternative to conventional research experiments like Guinea Pigs and Mice.



➤ Akshay Ranade, Assistant Professor, at Symbiosis School for Liberal Arts co-edited the book "Grace, Glory, and Gaffe India's Defence and Security" published by KBI International in August 2023. The book contemplates various questions about national security, Integrating historical and current affairs.

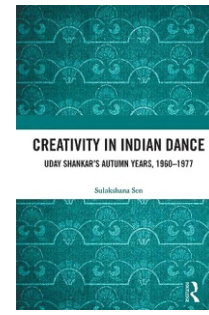
*Book Co-Edited by Akshay Ranade*

➤ Ananya Dutta, Assistant Professor for Media & Journalism at Symbiosis School for Liberal Arts, won the first-place at the contest organised by SIU on Teacher's Day on Andragogical Innovation in Teaching, Learning, and Evaluation Practices.



*Prof. Ananya Dutta Receiving the Award*

- Dr. Sulakshana Sen's book on Creativity in Indian Dance Uday Shankar's Autumn Years, 1960 –1977 was published by Routledge India. Dr. Sen is an Assistant Professor and faculty in charge at Symbiosis School for Liberal Arts for International Relations, Political Science & Public Policy, as well as Performing Arts.



*Dr. Sulakshana Sen, and the Front Cover of the Book*



*Aditi Khot*

- Two entrepreneurs from Symbiosis Centre for Entrepreneurship and Innovation, Pratap Pawar, Founder of Lab Guruji Education Pvt Ltd and Aditi Khot, Founder of Des Rangeela Heritage Pvt Ltd. have been selected for the “Maitri for Cornell MAH60” Scholarship. It's an acceleration programme conducted jointly by Govt of Maharashtra and Cornell University.



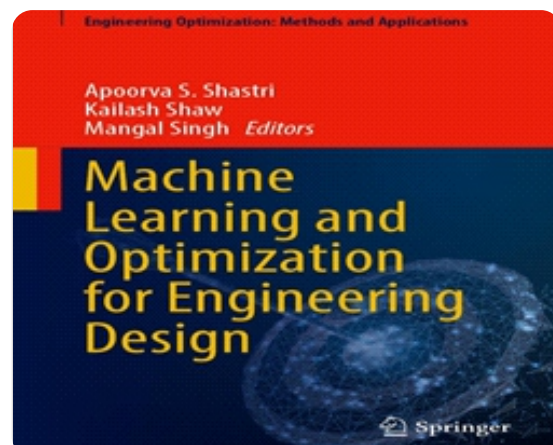
*Pratap Pawar*

- Mr. Rahul Deshpande, Assistant Professor at Symbiosis Institute of Design was honoured as a Jury Member for the International Art & Design Competitions organized by Eurasian Art Union and World Art Fund from Moscow, Russia.
- Ms. Siddhali Doshi, Assistant Professor at Symbiosis Institute of Design was awarded “Emerging Scholar Award: online recipient 2024” in Design Principal and Practice Conference 2024.
- Dr. Kedar Bhagwat, Professor at Symbiosis Centre for Management & Human Resource Development was invited as an expert at Indian Institute of Technology Gandhinagar and IIM Kozhikode for delivering sessions.

- Dr. S.G.Joshi, Director Symbiosis College of Nursing has been awarded as best Nursing Teachers by Nurses in India.
- Dr Kailash Shaw and Dr Mangal Singh faculties from Symbiosis Institute of Technology, Pune co-authored the book on Machine Learning and Optimization for Engineering Design with Springer, Singapore.



*Dr. S.G. Joshi receiving the award*





## STUDENT ACHIEVEMENTS

- Student Team from Symbiosis Law School, Pune received the best Team award in the INLR and Ruggle Partners, Switzerland 3<sup>rd</sup> International Online Moot Court Competition 2023 held virtually from 24<sup>th</sup> to 25<sup>th</sup> June 2023.
- Aryan Birewar and Sourabh Arora from Symbiosis Law School, Pune won the title 'Best Contribution to Mediation (Opening Statement)' in World's First International Investor-State Mediation Competition, 2023 (Mediation Team) organized by the Moot Court Bench, Sri Lanka held from 23<sup>rd</sup> to 27<sup>th</sup> August, 2023.
- Ishita, Yash Kothari and team from Symbiosis Law School, Pune won the 'Distinction in Creative Solution Generation' in the World's First International Investor-State Mediation Competition (Negotiator Team) organized by the Moot Court Bench (MCB) in Colombo, Sri Lanka, held physically from 21<sup>st</sup> to 27<sup>th</sup> August 2023.
- Gaurangi Pande and Sanjana Samuel from Symbiosis Law School, Pune won the Best Team title, and Gaurangi Pande won the title of Best Speaker at the 3<sup>rd</sup> NLUO PHFI Public Health Law National Moot Court Competition held from 8<sup>th</sup> to 10<sup>th</sup> September, 2023.
- B. Namita Varshini, Abhishek Kumar Yadav, Teesha Arora from Symbiosis Law School, Pune won Best Team, Best Speaker, Best Researcher titles in the 4<sup>th</sup> B.S. Goel Memorial National Virtual Moot Court Competition, 25<sup>th</sup> & 26<sup>th</sup> August 2023.
- Mr. Sutanu Chakraborty, an MBA - Agri Business student (batch 2023-25) from Symbiosis Institute of International Business achieved victory in the 14<sup>th</sup> National HR Conclave held by KIIT School of Management (KSOM).



Mr. Sutanu Chakraborty



- Mr. Sutanu Chakraborty and Mr. Tamilselvan, MBA-AB (batch 2023-25) from Symbiosis Institute of International Business won the national Guesstimania competition organized by the Agri Business Club, MANAGE, Hyderabad, Krishi Chanakya.
- Ms. Kinjal Patel (batch 2021-24) from Symbiosis Centre for Management Studies, Pune was declared as the best international student during the summer semester of 2023 at Duale Hochschule Baden-Württemberg Karlsruhe, Germany.



➤ Ms. Janhvi Pulast & Mr. Bhanu Piyush Singh MBA-AB students from Symbiosis Institute of International Business (batch 2022-24) were winners of Lakshya B plan competition.



Ms. Janhvi Pulast & Mr. Bhanu Piyush Singh

➤ Symbiosis Institute of Operations Management student Mr. Nuguru Sai Chandan, of MBA AOM (batch 2022-24) received Young Professional Award for outstanding contribution in the field of Agri Operations Management on the occasion of 4<sup>th</sup> International Conference “Innovations to Transform Agriculture, Horticulture and Allied Sectors” organised by Malla Reddy University, Hyderabad, ISAHRD, Chandigarh and Just Agriculture Education Group.

### खबरें संक्षेप में



पुलिस आयुक्त रितेश कुमार को रूट मैप प्रदान करते हुए सिम्बायोसिस की छात्राएं.

### सिम्बायोसिस के विद्यार्थियों ने बनाया विसर्जन जुलूस का रूट मैप; पुलिस आयुक्त रितेश कुमार को सौंपा कैंप, 27 सितंबर (आ.प्र.)

सिम्बायोसिस इंस्टीट्यूट ऑफ डिजाइन, पुणे की ग्राफिक डिजाइन की अंतिम वर्ष की स्टूडेंट खुशी सिधापुरा और सिद्धि देव ने गणेश विसर्जन के लिए एक कुशल, उपयोगी और प्रभावी रूट मैप बनाया है. यह मैप मंगलवार (26 सितंबर) शाम को पुणे पुलिस आयुक्त रितेश कुमार को सौंप दिया गया. हर साल, पुणे पुलिस विभाग गणपति विसर्जन जुलूस के सुचारु प्रवाह की योजना बनाने और व्यवस्थित करने के लिए बहुत प्रयास करता है. हर साल इस जुलूस में शामिल होने वाली बड़ी आबादी के कारण, पुणे गणपति विसर्जन जुलूस घरेलू और अंतरराष्ट्रीय स्तर पर प्रसिद्ध है. रितेश कुमार ने इस बात पर जोर दिया कि कैसे यह सुव्यवस्थित नक्शा पूरे उत्सव के दौरान कार्यों को व्यवस्थित करने और सौंपने में पूरे पुणे पुलिस विभाग की सहायता करेगा. उन्होंने परियोजना के मार्गदर्शक के रूप में कार्य करने वाले प्रोफेसर्स, डॉ. मनोहर देसाई और प्रोफेसर मयूरी डाभी के प्रति आभार व्यक्त किया. सिम्बायोसिस टीम इस बात से प्रसन्न रही कि उनके दो विद्यार्थियों का कलासंरुम प्रोजेक्ट अत्यधिक सम्मानित गणपति विसर्जन जुलूस के लिए प्रस्तुत किया गया. इस परियोजना को सिम्बायोसिस इंस्टीट्यूट ऑफ डिजाइन की निदेशक डॉ. संजीवनी अयाचित द्वारा एप्रू किया गया था.

➤ Symbiosis Institute of Design students designed an efficient, useful and effective route map for Ganapati Visarjan Procession, and handed it over to the Police Department.

➤ Nishikesh More MBA(BA) student (batch 2023-25) from Symbiosis Centre for Management Human Resource and Development was declared National Winners (Corporate Competition) in Vista 2023 Bangalore held in July 2023.

➤ Symbiosis College of Nursing students of M.Sc. Nursing received 1<sup>st</sup> prize in skit competition organized on the occasion of “Foundation day” and Mahila Melawa programme.



Symbiosis College of Nursing students receiving the award







*Vismaya Nair*

- Symbiosis Centre for Management Human Resource and Development students Vatsal Shah from MBA (batch 2022-24) and Dhara Jhala of MBA (batch 2022-24) were the Campus Winners in CFA RC (CFA Research Challenge) Competition organized by CFA Institute held in August 2023.
- Vismaya Nair (BBA, batch 2021-24) from Symbiosis Centre for Management Studies, Nagpur received Certificate of Excellence at the e-Biz Ignite: The Case Challenge (2023) held at Birla Institute of Technology (BIT), Mesra, Ranchi.
- Lakshay Narang MBA (batch 2022-24) student of Symbiosis Centre for Management Human Resource and Development was declared as Campus Winner (Corporate Competition) in CFARC (CFA Research Challenge) Competition organized by CFA Institute held in August 2023.
- Symbiosis Centre for Management Human Resource and Development students Lakshay Narang from MBA (batch 2022 - 24) Kashish Khanna and Harshada Doifode from MBA (BA) (batch 2023-25) were National Winners (Corporate Competition) in Unstop Filmy Business Competition organized by SDA Bocconi Asia Center held in August 2023.
- Symbiosis Centre for Management Human Resource and Development students Mayank Mishra, Siddharth Agarwal and Vasu Bihani from MBA ( batch 2023-25 ) participated in CFA Institute Ethics Challenge Competition organized by CFA Institute and were declared Campus Winners (Corporate Competition) held in September 2023.

➤ Ms. Amruta Fepade, student of Symbiosis College of Nursing bagged 1<sup>st</sup> prize in Quiz competition.



➤ On 22<sup>nd</sup> September, Symbiosis School for Liberal Arts women's football team won the tournament organised by BJ Medical College as part of the college's fest titled Vedant.



➤ M.Tech. final year (Engineering Design) research student Yashraj Patil of Symbiosis Institute of Technology Pune was invited as a Distinguished Speaker at the prestigious science diplomacy event "Science Summit at the United Nations General Assembly (UNGA78)" held at the United Nations Headquarters (UN HQ) in New York City, USA from 12<sup>th</sup> to 29<sup>th</sup> September, 2023.



➤ Kartikeya Goel student of Symbiosis Centre for Management Studies, NOIDA (batch - 2021-24) won a silver medal at the 19<sup>th</sup> Senior Asian Karate Championship (AKF) and 2<sup>nd</sup> Asian para karate Championship 2023 which took place in Maleka, Malaysia from 21<sup>st</sup> to 23<sup>rd</sup> July 2023.





*Janhavi Pulast*

➤ Janhvi Pulast & Bhanu Piyush Singh MBA-AB students from Symbiosis Institute of International Business (batch 2022-24) were declared National finalist in Sankalp 8.0 at ICAR-NAARM on 22<sup>nd</sup> & 23<sup>rd</sup> September 2023 at Adivitya - the B plan competition.



*Bhanu Piyush Singh*



➤ Symbiosis Institute of Technology, Pune second year students of the Department of AI and Machine Learning, won at the prestigious IEEE Ideathon Competition held on 5<sup>th</sup> August 2023.

➤ AIML students of Symbiosis Institute of Technology, Pune Ms. Anchal Pathak, Ms.Smita Vidhate, Ms.Lavanya Sehgal received an award for Most Impactful paper for Aston GGP conference held on 17<sup>th</sup> July 2023.

➤ Mr. Swayam Pendgaonkar, student of B.Tech (CSE) (batch 2021-25) has been selected for 6 months of semester abroad at Hamburg University of Technology (TUHH), Germany from April to Sept 2023.

➤ Students of Symbiosis Institute of Business Management, NOIDA participated in the G20 University Connect Event and visited Bharat Mandapam for the Prime Minister's address. The event was scheduled on 26<sup>th</sup> September, 2023.



*Swayam Pendgaonkar*



*Symbiosis Institute of Business Management, NOIDA*



# Celebration

*The more you celebrate your life... the more there is in life to celebrate!*  
Some glimpse of celebrations at our campuses.

**Ganesh Festival**



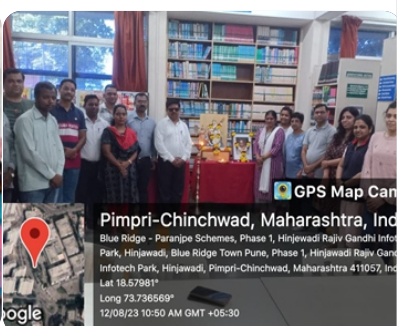
**Cyber Jaagrookta Day**



**Teacher's Day**



**Librarians Day**



**Independence Day**



**Onam Celebration**



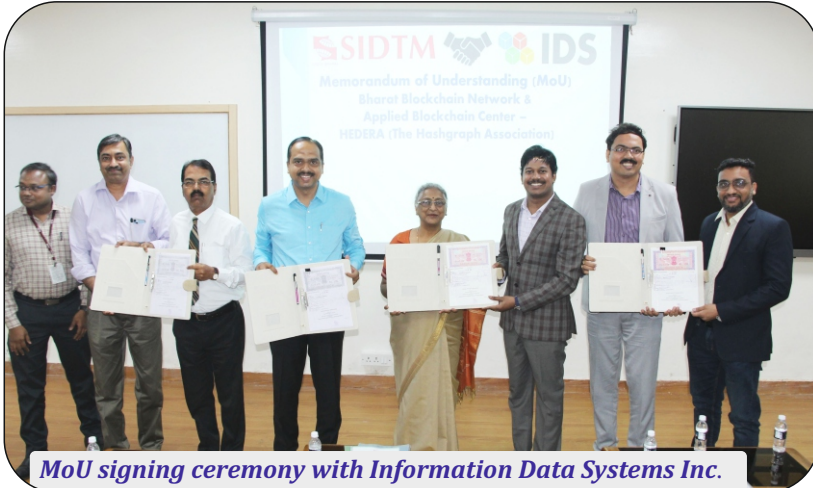
**Janmashtami**





# MoUs

## MoUs signed with the following Institutions/ Centres/ Industries:

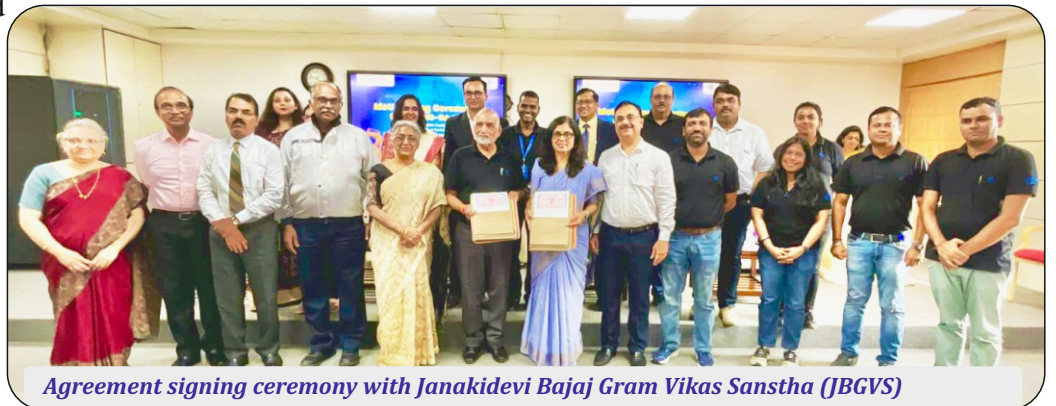


*MoU signing ceremony with Information Data Systems Inc.*

- ◊ Information Data Systems Inc
- ◊ Mansha Packaging Products
- ◊ Pearson VUE
- ◊ National Academy of Direct Taxes.
- ◊ Districts of Satara, Bhandara, Chandrapur & Gondia
- ◊ Persistent Systems Ltd
- ◊ Kulkarni Uro Surgery Institute Pvt. Ltd
- ◊ Jalgaon District
- ◊ Indiaedge Education Pvt. Ltd
- ◊ Nanded Medical foundation

## Agreements signed with the following Institutions/ Centres/ Industries:

- ◊ Janakidevi Bajaj Gram Vikas Sanstha (JBGVS)
- ◊ Maharashtra Enviro Power Ltd
- ◊ Emerald Publishing Ltd
- ◊ Maritime
- ◊ Uno Minda Ltd
- ◊ Avegen Limited UK
- ◊ TCS for SNAP
- ◊ Nature Conservancy
- ◊ Neurocritical Care Society
- ◊ SCORG Technologies
- ◊ Tata AIA Life Insurance



*Agreement signing ceremony with Janakidevi Bajaj Gram Vikas Sanstha (JBGVS)*

## List of International collaborations signed with the following Universities :

- ◊ Singapore Polytechnic
- ◊ Aston University, Birmingham
- ◊ Deakin University, Australia
- ◊ University of Queensland, Australia



*MoU signing ceremony with Deakin University*



*MoU signing ceremony with Singapore Polytechnic*



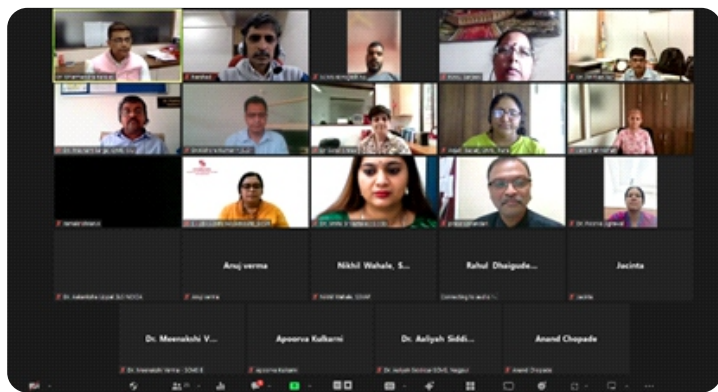
# Quality Management Initiatives

## Quality Improvement Cell (QIC) Meetings

During this quarter 36 QIC meetings were conducted where QMB representatives actively participated and guided QICs at the constituents.



*QIC Meeting of Symbiosis School of Planning Architecture and Design- (SSPAD), Nagpur*

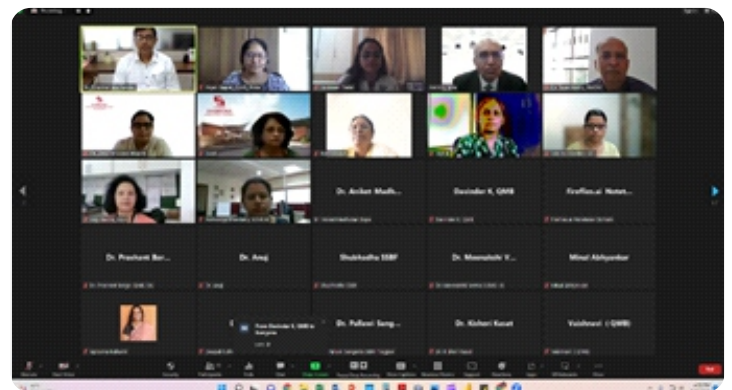


*14<sup>th</sup> Ask QMB*

## Ask QMB

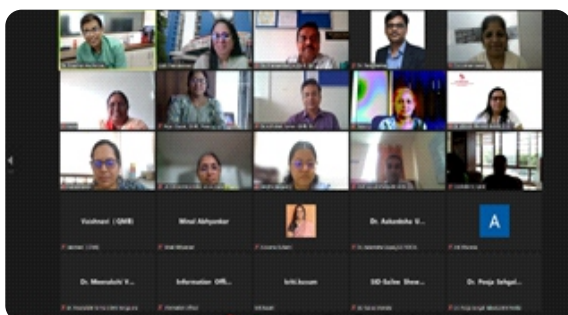
'Ask QMB' is a monthly platform to create a 'Community of Problem Solvers' at SIU. The session is held on the last Friday of every month with overwhelming participation from constituents. A total of 114 participants were actively involved in 3 sessions conducted during the last 3 months.

**प्रकर्ष (Prakarsh) QMB Knowledge Series:** Over the past year, QMB has expanded the scope of QICs and added several aspects that were previously not covered. This is done to make QIC a central agency at the constituent level for all quality and benchmarking-related matters covering, not just NAAC. To conclude the suggestion from various constituents to conduct training sessions on cutting-edge practices in quality in higher education, QMB introduced a dedicated series titled 'प्रकर्ष (Prakash) QMB Knowledge Series'. QMB has organized two sessions under this initiative.



## Session on SWOC

A self-assessment tool used for analyzing strengths, weaknesses, opportunities, and challenges on 31.08.2023.



*Session on Alignment with SDGs for Sustainable Impact*

# ACTIVITIES

## ◉ 4<sup>th</sup> Transnational Project Meeting of the Erasmus CBHE Project (CCP - Law)

Symbiosis Law School, Pune organised 4<sup>th</sup> Transnational Project Meeting of the Erasmus CBHE Project Climate Change Policy and Law (CCP - Law) from September 11<sup>th</sup> to September 16<sup>th</sup>, 2023 Pune. 30-35 delegates from the partner countries of the consortium consisting of the Coventryb University from the United Kingdom, University of Girona from Spain, European Knowledge Spot and Pedmede from Greece, University Utara Malaysia and International Islamic University from Malaysia, Hue University and Hanoi Law University from Vietnam, and the Marwadi University from India attended the meeting.



*Inauguration of the Legal Awareness session on Anti-ragging*

## ◉ Legal Awareness Session on Anti-Ragging

The Legal Awareness Session on Anti-Ragging was organized by the Community Legal Care and Literacy Cell and Pro Bono Club of Symbiosis Law School, Pune to educate and raise awareness to the students of Symbiosis International School about the legal aspects of anti-ragging measures and the consequences associated with such actions.

## ◉ Cyber Jagrookta Diwas

The Centre for Specialisation in Cyber Law Studies, Symbiosis Law School, Hyderabad hosted a workshop on “Legal Challenges with Artificial Intelligence and Privacy” on the occasion of 'Cyber Jagrookta Diwas' on 5<sup>th</sup> August 2023. Mr. Sameer Avasarala, Senior Associate at Lakshmikumaran and Sridharan discussed the concerns arising from using artificial intelligence (AI), like privacy violations, bias and discrimination, incorporation in hehealthcare sector, and surveillance.



*Mr. Sameer Avasarala conducting the session.*

## ◉ NECESSITEA- IP Rhythm

On 8<sup>th</sup> August, 2023, the Centre for Intellectual Property Research and Advocacy (CIPRA), of Symbiosis Law School, Hyderabad conducted the 2<sup>nd</sup> edition of its IP Discussions on campus: NECESSITEA- IP Rhythm based on the Interplay between Music and Intellectual Property Rights.

## ◉ Fast and Fiduciary 4.0

On 9<sup>th</sup> August 2023, the Centre for Banking and Finance, of Symbiosis Law School, Hyderabad, conducted an interactive session, “Fast and Fiduciary 4.0” to create active debates and enhance learning for the newly inducted students.



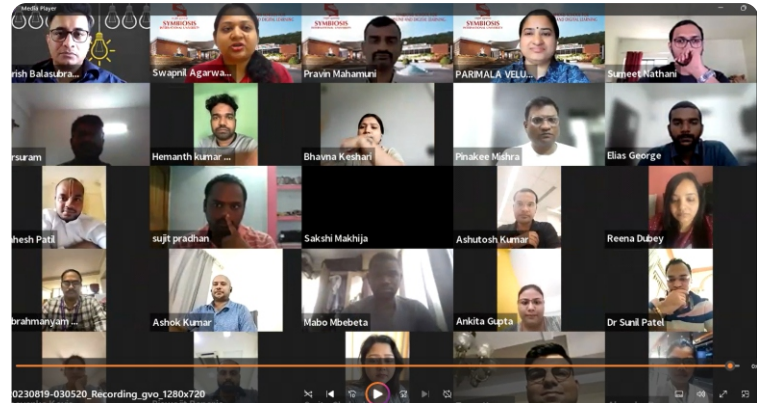


## 🔴 LokAdalat

LokAdalat was conducted on the 9<sup>th</sup> September 2023 by Symbiosis Law School, Pune. Faculty-in-charge Dr. Shirish Kulkarni and faculty team along with students under CLCLC.

## 🔴 Engagement Lecture Series Programme

Symbiosis School for Online and Digital Learning invited Mr. Harish Balasubramanian to deliver a session on 'Innovate like a start-up Harnessing Entrepreneurial Techniques for Technology product development'. Mr. Harish Balasubramanian is the Director of Innovation, Walmart, and has a rich background in technology, and has guided businesses and products to success, consistently demonstrating a forward-thinking approach.



## 🔴 Freshers 2023

On 25<sup>th</sup> and 26<sup>th</sup> August, 2023, the Cultural Troupe, of Symbiosis Law School, Hyderabad, organized a Freshers Day event for the students of LLB and LLM (batch of 2023 - 24). Students demonstrated their unique talents, including dance performances, singing, acting, poetry recitations, a captivating fashion show, a talent hunt, and many more events, and students also competed for the titles of Mr. and Ms. Freshers.



## 🔴 World Anthropology Pre-Congress 2023

Symbiosis School for Liberal Arts collaborated with Savitribai Phule Pune University to organise the World Anthropology Pre-Congress on July 27<sup>th</sup>, 2023. Symbiosis School for Liberal Arts's Anthropology department organised a panel discussion at the Pre-Congress. Panelists included Dr. Shweta Sinha Deshpande, Prof. Barry Rodrigue, Dr. Richa Minocha, and Dr. Kumud Bhansali, alongside speakers Dr. Manjari Jonnalagadda and alumni Tejashree Bhandari and Sudev Madhav, with enthusiastic anthropology students in attendance. The discussion explored the evolving roles of anthropologists and the fusion of local traditions with global needs.

📌 **Webinar on 'Career Opportunities in Securities Markets'**

Symbiosis Institute of Business Management, NOIDA conducted a webinar on 'Career Opportunities in Securities Markets'. Mr. Nikhil Shinde, Sr. Assistant Manager, National Institute of Securities Markets was invited as the resource person for the webinar.



📌 **Global Marketing Innovation Summit**

The Global Innovation Marketing Summit was held on 15<sup>th</sup> September, 2023, at Symbiosis Centre for Management Studies, NOIDA, organized by the International Cell, Marketing Club, and Public Relations Cell to provide valuable insights into global industry marketing innovations and practices. The distinguished guests were Mr. Deb Gooha, Mr. Prasun Kumar, Mr. Piyush Goel, Ms. Rimjhim Mukherjee, and Mr. Vishal Sharma.

📌 **International Conference on AI for Sustainability (AI4S)**

The Department of Computer Science and Information Technology Engineering and Department of AI and Machine Learning of Symbiosis Institute of Technology, Pune organised the 1<sup>st</sup> International Conference on AI for Sustainability (AI4S) on 4<sup>th</sup> and 5<sup>th</sup> September 2023. The inauguration of the conference was graced by Dr. Fernando Ortiz-Rodríguez and Dr. Sanju Tiwari (University of Tamaulipas, Mexico). The keynote sessions were delivered by Dr. Amit Sheth (AIISC, USA), Dr. Prof. Eleni Mangina (University College Dublin, Ireland) and Dr. David Leslie (Alan Turing Institute and Professor of Ethics, Queen Mary University of London, UK).



📌 **PINCHI Event**

Symbiosis Centre for Entrepreneurship & Innovation conducted a 'Digital marketing workshop' for women entrepreneurs under PINCHI Business groups from Pimpri Chinchwad Sub-urban area on 20<sup>th</sup> August 2023. The focus of the workshop was enabling small and growing businesses (SGBs) to enhance their sales and revenue.

📌 **Financial Planning Session for non-teaching staff**

On 26<sup>th</sup> September 2023, Symbiosis Centre for Management Studies, Pune organized a collaborative session with IndusInd Bank, Viman Nagar Branch and Tata AIA Life on "Financial Planning" for all non-teaching staff members. The session proved to be highly informative and beneficial, as it emphasized the importance of systematic financial planning for long term benefits.





## Workshop for Liverpool John Moores University, UK



From 10<sup>th</sup> July to 20<sup>th</sup> July 2023, Symbiosis Centre for Entrepreneurship and Innovation conducted 'boot camp on entrepreneurship' for 12 participants (Students from Liverpool John Moores University, UK.) under 'Stud India program'. This was an immersive boot camp with training and mentoring sessions on entrepreneurship ecosystem in India, opportunity evaluation and business modelling.



## S-TEAM Conference 2023

Symbiosis Centre for Management and Human Resource Development, Pune organized 4<sup>th</sup> edition of S-TEAM 2023 conference **SCMHRD- Technology, Economics, Analytics And Management Conference 2023** between 11<sup>th</sup> September to 16<sup>th</sup> September, 2023 in collaboration with EM Normandie Business School, France. This year the conference theme focuses on “Consilience in Business Practices” - (Artificial intelligence, Digitization, Sustainable Development Goals & Global Disruption).

## Workshop on Business Scenario-Based Data Analysis

The Business Analytics Club of the Symbiosis Centre for Management Studies, NOIDA, in collaboration with the Quality Improvement Cell, organized the “Business Scenario-Based Data Analysis” workshop on 14<sup>th</sup> September, 2023 for the final year Business Analytics students. The workshop aimed to provide students with practical insights into the application of classroom topics of analytics in real-world scenarios. Mr. Tejpal Singh Batra was the expert facilitator and covered essential topics such as Linear Regression, Logistic Regression, and Classification. It was a valuable experience that provided tangible insights into the practical applications of analytical topics through real-world company cases, benefitting their academic and professional journeys.



## RC Plane Flight Circuit event

A successful RC Plane Flight Circuit event was conducted by Space & Astronomy Club, of Symbiosis Institute of Technology, Pune on 20<sup>th</sup> and 21<sup>st</sup> September.



## Green Building Event

The Indian Green Building Council and the Mechanical Engineering Department of the Symbiosis Institute of Technology, Pune hosted green building event. The panel discussions, presentations, and green talks by eminent industry speakers took place.





### Convergence, 2023

A panel discussion series across the themes of “Marketing in the Next Decade: Trends That Will Drive the Future”, “Resilience in Times of Change: HRM Strategies with a Futuristic Orientation” and “Career Opportunities in the Financial Sector: The Road Ahead” was organized by Symbiosis Institute of Business Management, NOIDA.



### Partition Horror Remembrance Day

Partition Horror Remembrance Day, observed in India, commemorates the tragic events of the Partition of 1947, which led to widespread violence, displacement, and loss of life.



### Seminar Series at Symbiosis Institute of Business Management Pune

**SIBM PUNE**

A Seminar Series on  
"THE DIGITAL FUTURE FOR BUSINESS & SOCIETY:  
EMERGING PERSPECTIVES ON THE METAVERSE"

**PROF. DR. JUR. STEFAN KOOS**  
BUNDESWEHR UNIVERSITY MUNICH, DEPARTMENT  
OF ECONOMICS AND MANAGEMENT, GERMANY

The Individual in the Virtuality -  
Legal Aspects of the Metaverse.

**12TH JULY** 05:30 PM IST  
01:00 PM GMT  
05:00 AM PST

About the Speaker  
Stefan Koos is holder of the Chair of Private Law and International Business Law at the Bundeswehr University Munich and visiting professor at law faculties of several universities in Indonesia. He is author of books and commentaries on competition law and conflict of laws. His current research interests lie primarily in the aspects of the digitalization of the law.

**SIBM PUNE**

A Seminar Series on  
"THE DIGITAL FUTURE FOR BUSINESS & SOCIETY:  
EMERGING PERSPECTIVES ON THE METAVERSE"

**DR. EMMANUEL MOGAJI**  
ASSOCIATE PROFESSOR IN MARKETING  
KERLE BUSINESS SCHOOL

Advertising and Media Planning on the Metaverse: A  
Theoretical Primer for Advertising Research and Practice

**13TH SEPT** 05:30 PM IST  
01:00 PM GMT  
05:00 AM PST

About the Speaker  
Dr. Emmanuel Mogaji is an Associate Professor in Marketing at Kerle Business School, Symbiosis Institute of Business Management, Pune. He has a Ph.D. in Marketing from the University of Lagos, Nigeria. He is currently working on his research on the impact of digital marketing on the metaverse. He is also a frequent speaker at various international conferences and seminars.

**SIBM PUNE**

A Seminar Series on  
"THE DIGITAL FUTURE FOR BUSINESS & SOCIETY:  
EMERGING PERSPECTIVES ON THE METAVERSE"

**PROF. JOOYOUNG KIM**  
PROFESSOR, DIRECTOR, COE INTERNATIONAL CENTER, DAN MAGEE GEORGIA  
ATHLETIC ASSOCIATION PROFESSOR, DEPARTMENT OF ADVERTISING & PUBLIC  
RELATIONS, GRADY COLLEGE, UNIVERSITY OF GEORGIA, USA

Metaverse and Advertising:  
A Symbiotic Relationship

**20TH SEPT** 05:30 PM IST  
01:00 PM GMT  
05:00 AM PST

About the Speaker  
Jooyoung Kim (Ph.D., University of Georgia) is a Professor of Advertising, Dan Magee Georgia Athletic Association Professor, and Director of the James M. Cox Jr. Center for International Mass Communication Training and Research at the University of Georgia. Professor Kim's research seeks to advance scientific knowledge on understanding the interactions between advertising and consumers across various media platforms. His current research interests include metaverse advertising and advertising via blockchain technology.

**SIBM PUNE**

A Seminar Series on  
"THE DIGITAL FUTURE FOR BUSINESS & SOCIETY:  
EMERGING PERSPECTIVES ON THE METAVERSE"

**PROF. VARSHA JAIN**  
MICA, INDIA

Opportunities and Challenges of  
Metaverse in Marketing

**2ND AUG** 05:30 PM IST  
01:00 PM GMT  
05:00 AM PST

About the Speaker  
Prof. Varsha Jain is an Assistant Professor of Marketing at MICA, Gandhinagar, Ahmedabad. She has a Ph.D. in Marketing from the University of Mumbai. She is currently working on her research on the impact of digital marketing on the metaverse. She is also a frequent speaker at various international conferences and seminars.



**E-Conclave**

Several E-Conclaves were conducted at Symbiosis Centre for Management and Human Resource Development with panel discussions with experts from the field.



E-Conclave on Impact of People Analytics on future HR Decisions



E-Conclave on Talent acquisition in Digital Age and Managing Direct Talent



E-Conclave on Oidentity-based approach to people development



E-Conclave on Role of HR with ChatGPT 4.0.



E-Conclave on Managing a Multi-Generational workforce in a Horizontal hierarchy



E-Conclave on Labour Codes and its Impact on workplace policies and practices

## ◆ OPTRADE

The Opclave Club of Symbiosis Institute of Business Management, Nagpur conducted an event **OpTrade** on 31<sup>st</sup> July 2023 to stimulate creative, strategic thinking and collaboration in a competitive environment. All the group members actively participated in all three phases of the game where they had to negotiate with other teams and judges, to procure materials of their choice and then come up with a feasible product with the resources available to them.



## ◆ Bootcamp on Digital & Growth Marketing

On 8<sup>th</sup> August 2023, the Markiosys club at Symbiosis Institute of Business Management, Nagpur conducted a Bootcamp on Digital and Growth Marketing. The objective of the Bootcamp was to educate attendees on effective ways to use digital marketing to achieve business growth. Mr. Govind Chandak, Business Head and Product Growth at GrowthAcad, conducted the seminar and shared his insights and knowledge on the subject.

## ◆ International Conference of Media and Communication (ICMAC)

Symbiosis Institute of Media and Communication hosted a three-day international conference on the theme Media Spaces, Cultural Narratives and Creative Industries: Pandemic Reconfigurations. The event hosted national and international scholars like Professor Sahana Udupa from University of Munich (LMU), Germany and Professor Aswin Punathambekar from University of Pennsylvania's Annenberg School for Communication.



## ◆ COMVISAGE 2023

Symbiosis Institute of Media and Communication conducted its annual flagship event, COMVISAGE 2023 from 7<sup>th</sup> to 9<sup>th</sup> September, 2023. The theme for this year is “The Communication Triad”- CONFLICT. CHARACTERS. CLIMAX. “Unveiling the art of brand storytelling in an AI-driven world”.



# Social Initiatives

## Tree Plantation Drive:

Tree Plantation Drive was organized at various campuses of the University. The motive behind this nature trail was to make students aware of the importance of trees and the need for tree plantation in their lives. The students planted various saplings fostering plantations. The students enjoyed the event and learned the lesson about the prominence of tree plantations.



*Nashik campus*



*Nagpur campus*



*Lavale Campus*



*Hinjewadi campus*

## Blood Donation Drive:

Blood Donation Drives were organised at all the campuses of the University as part of the Founder's Day on 31<sup>st</sup> July 2023. The theme of the Blood Donation Drive was Give Blood, Give Plasma, Share Life, Share Often. Faculty, Staff and Students came forward for the drive and made the event a huge success.

### *Nagpur campus*



### *Hyderabad Campus*



## Literacy Day Celebration (Visit To Orphanage)

The Institute Social Responsibility (ISR) club of Symbiosis Institute of Business Management, Nagpur arranged a visit to Shri Shraddhanand Anathalaya, Nagpur, on 9<sup>th</sup> September, 2023, to celebrate International Literacy Day. The purpose of the visit was to support underprivileged girls aged between 10-15 years, encourage learning, and celebrate literacy. The event hosted a range of activities, including a basic general quiz, kit distribution, and a drawing competition, all aimed at promoting education and creativity.

## ◊ Clean Canvas Drive

Maintaining a clean environment is essential for good health and encourages a sense of responsibility and pride. To promote this idea, the ISR Club at Symbiosis Institute of Business Management, Nagpur organized an event called "Clean Canvas - Share Your Vision of a Cleaner Tomorrow!" on 14<sup>th</sup> September, 2023. Participants were encouraged to share their thoughts by posting notes on the Clean Canvas Board.



## ◊ Financial Literacy workshop at Uravade Village

Symbiosis School of Banking and Finance conducted a three day financial literacy workshop. Importance of savings, how to save money, what are the types of bank accounts and loans were discussed. Also, schemes such as the Kisan Credit card, Kisan Vikas Patra and different schemes offered by the Post were discussed.



## ◊ Akhil Bharatiya Shiksha Samagam- 2023

On 29<sup>th</sup> July 2023, the students of Symbiosis Institute of International Business (SIIB) along with faculty members and staff members, experienced a momentous event of 'Akhil Bharatiya Shiksha Samagam- 2023' which was inaugurated by honourable Prime Minister, Shri Narendra Modi at Bharat Mandapam in Pragati Maidan, on the 3<sup>rd</sup> anniversary of the National Education Policy (NEP) 2020. The live webcast of this event was broadcasted for everyone, offering a unique opportunity to be a part of this historic occasion.



*Live relay of the Akhil Bharatiya Shiksha Samagam- 2023*

## ◊ Pitch on avoiding single-use plastic

On 7<sup>th</sup> September 2023, students of the Bio-Diversity committee of Symbiosis School of Banking and Finance pitched for using less single-use plastics across Symbiosis Hilltop Campus and instead using alternatives like wooden cutlery, which will help the environment as wooden cutlery is made from renewable resources, such as trees, and it is biodegradable. This means it can be composted and returned to the earth, where it will break down naturally.

## ◊ Muskaan project:

Since 2020 a cloth donation drive is conducted to make the humblest gesture of 'Dana' and kindness on the occasion of Hon'ble Chancellor, Dr. S. B. Mujumdar Sir's birthday on 31<sup>st</sup> July. For the same purpose SIU started collaboration with 'Ishanya Foundation' for Muskaan project which aims for the empowerment of women. SIU is committed to provide the support to Ishanya Foundation for this endeavour every year. This year twenty-four institutes donated 5715 good quality clothes to Ishanya Foundation.



### ◉ Adult Literacy Project

Inauguration of the first Adult Literacy Centre of SIU in collaboration with Rotary club Pune, was conducted in presence of SCOPE. All the adult students & teacher were all participated in the ceremony. The centre is opened for brick-lin workers at Shelkewadi Regular classes were conducted with Bricklin. At present 10 students are attending the class.



### ◉ Swachhta Pakhwada

Swachhata Pakhwada was observed from 1<sup>st</sup> to 15<sup>th</sup> September 2023 at various Constituents of the University. Participants were encouraged to choose a location in their community that they wanted to clean up. This could be a park, a beach, a street, or any other public space. Participants were also encouraged to bring their own supplies, such as trash bags and gloves. The clean-up drives were held over a span of two weeks. This event was organized to raise awareness of the importance of environmental stewardship.

### ◉ Awareness sessions in schools

The Legal Aid Centre of Symbiosis Law School, Hyderabad, conducted mentoring session to create awareness about socio-legal matters among the students of Sri Shantiniketan School in Chegur, ZPHS Madhapur, ZPHS Gachibowli.



The members of the Legal Aid Centre of Symbiosis Law School, Pune provided Consumer Awareness to the students on topics like identifying vegetarian marks, checking manufacturing dates, understanding rights as consumers, and seeking redressal. They also explained the Constitution of India to the students in other Fundamental Rights sessions, focusing on different articles.

### ◉ Interaction with Street Vendors

The students of the Legal Aid Centre of Symbiosis Law School, Hyderabad, interacted with various street vendors in Mamidipally (near the vicinity of the college) on 20<sup>th</sup> August 2023 and in Hitech City and Kukatpally on 27<sup>th</sup> August 2023 with the aim of understanding the problems faced by each of these vendors, suggesting probable solutions to the same and spreading awareness about various Government schemes, initiatives and legal requirements that are pertinent at both the Central and the State Level.



# New Appointments

**Prof. (Dr.) Nitin Rakesh has been appointed as the Director and Professor of Symbiosis Institute of Technology, Nagpur**



*Prof. (Dr.) Nitin Rakesh*

Dr. Nitin Rakesh holds a Doctor of Philosophy in Computer Science and Engineering, a Master of Technology in Computer Science and Engineering, and a Bachelor of Technology in Information Technology. Dr. Nitin's academic journey has been marked by significant achievements, including being the recipient of the prestigious IBM Drona Award in 2009 and the Top 10 State Award in 2010. Dr. Nitin is a distinguished member of several professional organizations, including Senior Member IEEE (USA), ACM, SIAM (USA), and is a Life Member of CSI. Dr. Nitin's dedication to excellence is further exemplified by the numerous awards he has received, including recognition for Best Paper Published, Session Chairs, Highest Cited Author, and Best Student Thesis Guidance. He has also been instrumental in fostering collaborations between academia and industry, with a track record that includes 95 patents (5 Granted; 39 Published; 48 Filed), 2 consultancy projects, and 1 funded research project.

**Ms. Shalini Singh has been appointed as Head, IT Operations,**

Ms. Shalini Singh, has an experience of 21 years in operations, program management, and process improvement. She has done B.Sc from Dayal Singh College, New Delhi, and a Customer Relationship Management training program from the esteemed IIM, Indore; additionally, she holds a PG Diploma in Sales and Marketing from the National Institute of Sales, New Delhi. Her background includes roles at renowned organizations such as British Council Education India Pvt Ltd and HCL Technologies Ltd. She is a Lean Six Sigma Green Belt Certified professional, a testament to her dedication to process improvement.



*Ms. Shalini Singh*



*International Students Day celebrations*



# MISCELLANEOUS

## ◊ Inaugural of the Legal Aid Clinic at Yeravada.

Symbiosis Law School, Pune and Symbiosis Centre for Emotional Wellbeing with CLCC have started a Legal Aid Clinic in the regional psychiatry Hospital Yeravada, Pune. The Legal Aid Clinic will assist in realising patient rights, capacity building and awareness.



## ◊ Virtual Inaugural of the Symbiosis Climate Change Policy and Law Centre

The Symbiosis Climate Change Law & Policy Centre at Symbiosis Law School, Pune is utilized for conducting clinical legal research. It will be used for climate justice clinics and research, faculty training, skill training, experiential learning, and small group seminar discussions for UG and PG students who will be enrolled in the transnational Dual Degree Programme and Joint Degree Programme pertaining to Climate Change Policy and Law.



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